



Patricia McTigue

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OBJECTIVE

To use my extensive knowledge of the business world to educate and inspire students and young leaders in Cabarrus County.

EDUCATION

University of North Carolina at Charlotte, 2006

Charlotte, NC

BSBA Marketing GPA: 3.556

NC State, 2011

Raleigh, NC

NC Educator License Business and Marketing GPA: 4.0

Completed the additional courses needed to obtain a clear North Carolina Education License in Business and Marketing grades 6-12.

PROFESSIONAL EXPERIENCE

Teacher

August 2016 to Present

Bradford Preparatory School, Charlotte, NC

- High School Civics and Economics - Regular and Honors level
- High School Chorus teacher
- High School Dance teacher
- School Musical Theatre Director and Coordinator
- Dual enrollment advisor
- New teacher mentor
- 10th grade girls advisory teacher

NAF Academy of Engineering Director

August 2013 to July 2016

Independence High School, Charlotte, NC

- Recruited 12 business and industry partners to serve on the academy advisory board.
- Developed and implemented marketing strategy for the new academy
- Developed and maintained Live Binder evidence to support the NAF requirements
- Key point person for all academy student issues
- Maintain academy teacher support and observations
- Technology Student Association advisor
- Recruited students to reach max capacity
- Attend all NAF professional development
- Achieved the highest level for NAF assessment for a first year academy
- 2015 Jimmie Johnson Champions Grant winner - \$62,800
- Independence High School Instructional Leadership Team member
- CTE Department Chair
- Interim CTE testing coordinator and Instructional Management Coordinator

Executive and Creative Director/ Summer Programs

June 2007 to Present

Intune School of the Arts, Concord, NC

- Developed and implemented business plan and marketing strategy for the new school.
- Supervised all faculty members and organized and trained more than one hundred volunteers.
- Increased enrollment by over one hundred percent in the first year.
- Developed curriculum and instructed more than 220 students.
- Created the "Go Green" project that resulted in positive community awareness and participation.
- Used marketing skills to increase ticket and advertising sales by fifty percent.
- Assisted in writing grant proposals that resulted in significant scholarship opportunities for underserved children in the community.

Career Development Coordinator

August 2012 to June 2013

Independence High School, Charlotte, NC

- Responsible for college and career guidance for all 2,300 students
- Increased the number of dual enrollment students by 40%
- 100% pass rate for all career and college promise students
- Planned and executed annual school wide college fairs and career fairs
- Coordinated work based learning field trips, guest speakers and campus visits.
- Successfully graduated 20 students through the Mayor's Youth Employment Program
- Assist with Work Keys testing
- Developed marketing strategy to increase student awareness of college and career opportunities

Marketing Teacher/ Lead DECA advisor

August 2010 to June 2013

Independence High School, Charlotte, NC

- Consistently scored above expected growth scores for end of course testing.
- Increased student enrollment of DECA by 35 percent.
- Supervised and lead DECA students to completion of many successful community service and civic awareness projects.
- Choreographer for school musicals.
- Coordinate and offer academic internships for students over the summer.

Case Manager

October 2001 to October 2003

Omnihealth Medical Group, Concord, NC

- Worked as patient coordinator for large multi-disciplinary practice including: patient education on PM&R, consulting patients on their health insurance benefits and coverage, multiple appointment scheduling, ordering diagnostic testing and other treatments prescribed.
- Handled all financial consultations including; financial agreements, payment plans and discount options, and collections of all delinquent patient accounts.
- Supervised and trained eight staff members in areas of front desk, insurance and billing, and therapy.
- Assisted Marketing Director in coordinating Corporate Health & Wellness Fairs, Lectures and Health talks, and community and patient education materials.

SPECIALIZED TRAINING

Clear NC Educators License Business and Marketing 6-12

Global Career Development Facilitator Endorsement

North Carolina Licensed Real Estate Broker